

Subject: Entrepreneurship Development

Code: BC 602

1. What do you understand by entrepreneurship? Explain the various factors that influence entrepreneurship. (3+12)
2. What do you understand by social responsibilities of an entrepreneur? Explain the entrepreneurs' social responsibilities towards different social segments. (5+10)
3. (a) What is Enterprise Life Cycle? (5)
(b) Describe the various stages of an Enterprise Life Cycle. (10)
4. (a) Briefly state the features of Micro Small and Medium Enterprise Development Act, 2006. (8)
(b) Discuss the role of MSMEs in developing economies. (7)
5. What do you mean by industrial sickness? Explain the causes and remedial measures for industrial sickness of small-scale industries. (3+7+5)
6. (a) Highlight the features of North East Industrial and Investment Promotion Policy (NEIIPP) 2007. (8)
(b) Explain the challenges that are being faced by Ancillary Industries. (7)
7. What do you mean by scanning the environment for opportunities? Discuss the environmental factors that are to be considered while spotting out a business opportunity. (5+10)
8. (a) Explain the various steps involved in setting up of a business venture. (7)
(b) Explain the process of Market Assessment. State various evaluative methods followed for acceptability of a project. (4+4)
9. Explain the importance of the study of financial, technical and social feasibility of a new project. (5+5+5)
10. Discuss the financial, marketing, human resources, social and technical aspects of a business plan. (3+3+3+3+3)
11. (a) Explain why does an entrepreneur require making a business plan? (5)
(b) Highlight the common pitfalls to be avoided in the preparation of a business plan. (10)
12. (a) What are the major reasons for the preparation of a Business Plan? (5)
(b) How is the marketing section linked to the financial section and the financial section linked to the management of a Business plan. (5+5)
13. Discuss the financial assistance offered by (a) Commercial Banks and (b) SIDBI to entrepreneurs in India. (7+8)

14. What do you mean by Industrial Estate? What are the different types of Industrial Estate in India? Explain the role played by Industrial Estate in promoting entrepreneurship development in India. (3+4+8)
15. What is Entrepreneurial Development Programme (EDP)? State its objectives. Explain the various phases of EPD. (3+4+8)